



SCRIPPS 48<sup>TH</sup> ANNUAL

# Mercy Ball

CELEBRATING OUR HISTORY

## OPPORTUNITIES FOR SUPPORT

**SATURDAY, MARCH 7, 2020**

MANCHESTER GRAND HYATT SAN DIEGO

1 MARKET PLACE

SAN DIEGO, CALIFORNIA 92101

**[SCRIPPS.ORG/MERCYBALL](https://scripps.org/mercyball)**



## SPONSOR

### **TITLE SPONSOR (one available): \$50,000**

- Two tables (20 tickets)
- Full-page, color tribute ad in the printed program
- Logo recognition on event collateral and event website
- One hotel room at Manchester Grand Hyatt San Diego on the night of event
- Naming opportunity available\*

### **PREMIER SPONSOR: \$25,000**

- One table (10 tickets)
- Full-page, color tribute ad in the printed program
- Logo recognition on event collateral and event website
- One hotel room at Manchester Grand Hyatt San Diego on the night of event
- Naming opportunity available\*

### **PATRON SPONSOR: \$15,000**

- One table (10 tickets)
- Half-page, color tribute ad in the printed program
- Sponsor recognition on event collateral and event website

### **SUPPORTING SPONSOR: \$10,000**

- Eight tickets
- Half-page, color tribute ad in the printed program
- Sponsor recognition on event collateral and event website

### **FRIEND SPONSOR: \$5,000**

- Six tickets
- Quarter-page, color tribute ad in the printed program
- Sponsor recognition on event collateral and event website

### **CONTRIBUTING SPONSOR: \$2,500**

- Two tickets
- Quarter-page, color tribute ad in the printed program
- Sponsor recognition on event collateral and event website

## RECOGNITION DEADLINES

**Invitation:** Friday, December 13, 2019

**Program:** Friday, February 14, 2020

## UNDERWRITE

*\*Recognition included on event collateral and website. 100 percent tax deductible.*

Food and Beverage	\$120,000
Audio Visual	\$15,000
Centerpieces	\$10,000
Décor	\$10,000
Entertainment	\$8,000
Invitations	\$6,000
Event Program	\$5,000
Valet	\$4,000
Event Favors	\$3,000
Photography	\$3,000
Coffee Station	\$2,500 - FUNDED
Signage	\$1,000
General Event Underwriting	Any Amount

## ATTEND

**GUEST TICKET: \$600**

**LEGACY TABLE (SEATS 10): \$6,000**

### **HOST A SCRIPPS MERCY HOSPITAL NURSE OR STAFF MEMBER**

You can purchase a ticket for a Scripps Mercy Hospital health care professional and host them at your table. For more information, contact Special Events at 858-678-7174.

## DONATE

**NAMING OPPORTUNITY: Gifts of \$25,000 or more**

- Naming opportunity in Prebys Cancer Center or Historic Mercy College of Nursing building (*see enclosed naming opportunities menu*)
- Name recognition on the donor wall in Prebys Cancer Center

**DONOR WALL: Gifts of \$5,000 or more**

- Name recognition on the donor wall in Prebys Cancer Center

**HONOR ROLL: Gifts between \$500 - \$4,999**

- Name recognition on the Honor Roll in the Historic Mercy College of Nursing building



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## NAMING OPPORTUNITIES

These special naming opportunities are available to our generous supporters and friends who wish to share in the legacy that will be changing the landscape of Scripps Mercy Hospital. Your support will help make comprehensive cancer care a reality at Scripps Mercy Hospital, serving the complex needs of cancer patients and their families.

*Naming opportunities start at \$25,000 and go up to \$3,000,000. All gifts for naming opportunities may also be pledged over time and paid annually, and include benefits for the 2020 Mercy Ball.*

### \$3,000,000

- ◆ **Historic Mercy College of Nursing Building:** Complementing the outstanding clinical care at the new Scripps MD Anderson Prebys Cancer Center, the historic College of Nursing building will become a hub of support services for cancer patients and their families. - **FUNDED**

### \$1,000,000

- ◆ **Tree of Hope:** An artistic emblem, the Tree of Hope will be a symbol of empowerment and support for patients and families facing cancer. Patients, visitors and cancer survivors will be encouraged to exchange notes of hope, which will be hung by colorful cancer ribbons and prominently displayed in the Scripps MD Anderson Prebys Cancer Center.
- ◆ **Healing Garden:** The Healing Garden at the Scripps MD Anderson Prebys Cancer Center will create a positive and healing environment with plants, sculptures and seating areas for patients and families to enjoy. The largest of three terraces, the Healing Garden will provide views and natural light for ten infusion bays. - **FUNDED**



*Mercy College of Nursing Building*



*Rendering of Scripps MD Anderson Prebys Cancer Center*

**For more information about naming opportunities, please contact:**

Mary Ball, Senior Director of Development | (619) 686-3509 | [Ball.Mary@scrippshealth.org](mailto:Ball.Mary@scrippshealth.org)

## Scripps MD Anderson Prebys Cancer Center

### \$750,000

- ◆ Rooftop Terrace

### \$500,000

- ◆ Rooftop Veranda
- ◆ Infusion Center Main Nurses Station
- ◆ Patient and Family Lounge

### \$300,000

- ◆ Welcome Center and Reception Desk

### \$250,000

- ◆ Treatment Planning Room
- ◆ Scheduling Hub
- ◆ Gowned Patient Waiting Area
- ◆ Family Waiting Area - **FUNDED**

### \$175,000

- ◆ Physician and Staff Lounge - **FUNDED**

### \$150,000

- ◆ Open-Style Physician Offices

### \$100,000

- ◆ Open Collaboration Space
- ◆ Multidisciplinary Clinic Procedure Room
- ◆ Patient Education Center
- ◆ Conference Room - **FUNDED**

### \$50,000

- ◆ Consultation Room
- ◆ Private Infusion Room
- ◆ Nursing Touchdown Spaces
- ◆ Nurse Navigators Office - **FUNDED**
- ◆ Physician Office

### \$25,000

- ◆ Infusion Bay
- ◆ Control Room (CT and HDR)
- ◆ Patient Exam Room
- ◆ Nurse Office
- ◆ Research/Clinical Trials Nurse Office

## Mercy College of Nursing Building

### \$1,000,000

- ◆ Cancer Prevention and Resource Center - **FUNDED**

### \$500,000

- ◆ Gathering Parlor and Veranda - **FUNDED**

### \$100,000

- ◆ Spiritual Care and Meditation Center
- ◆ Mercy Hospital Foundation Office

### \$25,000

#### Patient Support Services Offices

- ◆ Financial Counseling
- ◆ Oncology Social Work
- ◆ Integrative Medicine
- ◆ Nutrition Counseling
- ◆ Financial Counseling
- ◆ Genetic Testing
- ◆ Palliative Care Social Work



**For more information about naming opportunities, please contact:**

Mary Ball, Senior Director of Development | (619) 686-3509 | [Ball.Mary@scrippshealth.org](mailto:Ball.Mary@scrippshealth.org)

## **EVENT BENEFICIARY**

Proceeds from the 48th Annual Mercy Ball will benefit cancer support services for patients and their families on the Scripps Mercy Hospital campus. The historic Mercy College of Nursing Building will house many of these patient support services that complement the clinical excellence provided at the adjacent Scripps MD Anderson Prebys Cancer Center and will help make comprehensive cancer care a reality.

## **SCRIPPS HEALTH FOUNDATION**

*Through philanthropy we help to heal, enhance and save lives.*

For information about the 48th Annual Mercy Ball event sponsorship or underwriting opportunities, please contact Ashley Sandoval at 858-678-6362 or [SpecialEvents@scrippshealth.org](mailto:SpecialEvents@scrippshealth.org).







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### Sponsor

I/We agree to participate in Mercy Ball 2020 as a sponsor at the following level:

- Title Sponsor - \$50,000
- Patron Sponsor - \$15,000
- Premier Sponsor - \$25,000
- Friend Sponsor - \$5,000
- Supporting Sponsor - \$10,000
- Contributing Sponsor - \$2,500

### Underwrite

I/We would like to specifically underwrite \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.

### Attend

I/We will attend the ball and purchase \_\_\_\_\_ ticket(s) at \$600 each or \_\_\_\_\_ Legacy Table(s) (seats 10) at \$6,000 each

### Donate

Please use my/our 100% tax-deductible donation of \$ \_\_\_\_\_ to support Scripps Mercy Hospital.

## RECOGNITION

### Naming Opportunity

In recognition of my gift of \$25,000 or more, I/We would like to name \_\_\_\_\_ in the  
(circle one) *Prebys Cancer Center* *Historic College of Nursing* on the Scripps Mercy Hospital Campus.

**Please let us know how you would like to be listed in Mercy Ball materials:**

## CONTACT INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

- Enclosed is a check for \$ \_\_\_\_\_ payable to Scripps Health Foundation.
- Please charge \$ \_\_\_\_\_ to my: Visa / Master Card / American Express.

This is a:  Company Card  Personal Card

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Deadline for invitation recognition is Friday, December 13, 2019.

Deadline for program recognition is Friday, February 14, 2020.

### Return this form by:

Mail:  
Scripps Health Foundation  
P.O. Box 2669  
La Jolla, CA 92038  
Fax: 858-678-6336

### For More Information

Please contact Ashley Sandoval at  
858-678-6362 or  
specialevents@scrippshealth.org.

The Scripps Health Foundation  
tax identification number is 95-1684089.

